

la Giusta

HARMONY IN STYLE



GAGGIA
MILANO



IT WAS THE YEARS-LONG QUEST TO CREATE THE PERFECT ESPRESSO, AGAINST THE BACKDROP OF 1930s MILAN, THAT GAVE BIRTH TO ONE OF THE MOST ICONIC ITALIAN BRANDS IN THE WORLD.

IN 1938, THE ITALIAN BARISTA ACHILLE GAGGIA FILED THE PATENT THAT SIGNALED A REVOLUTION IN THE WAY THE AROMAS ARE EXTRACTED FROM COFFEE, ALLOWING US TO TASTE THE PERFECT ITALIAN ESPRESSO, COMPLETE WITH ITS 'CREMA', FOR THE VERY FIRST TIME: A UNIQUE PLEASURE.

TODAY, AS IT WAS THEN, GAGGIA'S MISSION IS TO TAKE THE TRADITION OF THE ITALIAN ESPRESSO TO THE WORLD. THE COMPANY'S UNCHANGING VALUES OF TRADITION AND PROFESSIONALISM ARE AN INTRINSIC PART OF ALL THE MACHINES IN ITS RANGE, WHICH ADDRESSES THE REQUIREMENTS OF COFFEE PROFESSIONALS BY COMBINING STATE-OF-THE-ART TECHNOLOGY WITH SOPHISTICATED DESIGN.







POLISHED DESIGN

LA GIUSTA IS AN INTELLIGENT MIX OF STYLISHNESS AND FRESHNESS, WHICH UNMISTAKABLY RECALLS THE AESTHETICS OF THE ICONIC BRAND. ITS DESIGN IS ALL ABOUT MAXIMUM ATTENTION TO DETAIL, STARTING WITH THE CAREFUL SELECTION OF MATERIALS, WHICH REFLECTS THE GUARANTEE OF RELIABILITY THAT GAGGIA MILANO HAS ALWAYS DELIVERED TO COFFEE PROFESSIONALS.

THE DISTINCTIVE FEATURES OF LA GIUSTA INCLUDE AN ELEGANT FRONT KEYPAD, INTEGRATED WITH A GLASS CONSOLE. THERE'S ALSO A REAR PANEL THAT RECALLS THE ICONIC STYLE OF THE BRAND THROUGH THE SUBTLE, BACKLIT LOGO.

UNRIVALLED EFFICIENCY

LA GIUSTA IS AVAILABLE IN SEVERAL VERSIONS TO SATISFY THE NEEDS OF THE MOST DISCERNING BARISTAS, WHO CAN CHOOSE BETWEEN 2 OR 3 GROUPS, AS WELL AS ESPRESSO CUPS OR TALL CUPS.

THE BEST POSSIBLE ERGONOMICS IS THE SECRET OF ITS DESIGN, WHICH INCLUDES AN INCLINED USER INTERFACE FOR IMPROVED VISIBILITY OF THE VARIOUS SELECTIONS ON OFFER, ANGLED FILTER HOLDERS FOR MAXIMUM PRACTICALITY AND A STEAM KNOB THAT DELIVERS MAXIMUM STEAM WITH JUST A 0-90° ROTATION.

ITS STRENGTHS ALSO INCLUDE A LED-EQUIPPED WORKING AREA WITH TWO STEAM WANDS, BOTH OF WHICH ARE FITTED WITH STATE-OF-THE-ART COOL TOUCH TECHNOLOGY, DESIGNED TO KEEP THEM COOLER TO THE TOUCH.





MAXIMUM FUNCTIONALITY

LA GIUSTA, THE NEW PROFESSIONAL COFFEE MACHINE FROM GAGGIA MILANO, HAS BEEN STRONGLY INSPIRED BY OUR MISSION TO CREATE TECHNOLOGICAL INNOVATION WITHOUT OVERLOOKING THE BARISTA'S MOST FUNDAMENTAL REQUIREMENTS: THAT'S WHY GAGGIA MILANO GUARANTEES MAXIMUM PRACTICALITY IN TERMS OF MAINTENANCE.

MOREOVER, A USB PORT MAKES THE CONFIGURATION OF LA GIUSTA – LOADING SOFTWARE UPDATES AND CUSTOMIZING THE SCREENSAVER LOGO – QUICK AND EASY.

EASE OF USE

LA GIUSTA IS EQUIPPED WITH A COLOUR TOUCHSCREEN THAT ALLOWS BARISTAS BOTH TO CUSTOMISE AND TO CONTROL ALL PARAMETERS, AS WELL AS SETTING UP THE ENERGY-SAVING MODE.

EACH OF ITS GROUPS HAS A 5-BUTTON BACKLIT KEYPAD AS WELL AS A PROGRAMMABLE "PURGE" BUTTON DESIGNED TO THOROUGHLY CLEAN THE COFFEE GROUP.



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**TIMELESS
DESIGN MEETS
INNOVATION
AND EFFICIENCY**

MODEL		LA GIUSTA	
		2 GROUPS	3 GROUPS
SIZE / WEIGHT			
Width	mm / in	760 / 29.9	973 / 38.3
Depth	mm / in	635 / 25.0	635 / 25.0
Height	mm / in	545 / 21.5	545 / 21.5
Weight	Kg / lb	78 / 172	94 / 207
ELECTRICAL AND HYDRAULIC SPECIFICATION			
Voltage	V	220-240 / 380-415	220-240 / 380-415
Maximum absorbed power	W	3900	6000
Steam heating unit power	W	3800	5700
Steam heating unit load capacity	Lt / UK gal	14 / 3.08	21 / 4.62
TECHNICAL FEATURES			

- Colour touchscreen
- Customisable display screensaver
- 5 programmable direct selection buttons for each group
- Volumetric dose programming
- Counts: amount of coffee and hot water delivered, liters of water consumed, filters warning
- PID control of boiler temperature
- Programmable "Purge" button to clean the coffee group
- Energy saver: automatic ON/OFF and Stand-By
- LED-illuminated working area
- Electric cup warmer
- 2 Cool touch steam wands
- Hot water economizer
- USB port
- Height-adjustable feet

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